

*All the Sewing News
from Your Friends at*

FEBRUARY THROUGH APRIL, 2010

.....ultimate
SEWING PLACE

S.O.S. Software Optimum SolutionsSM

Your Lifeline to HUSQVARNA VIKING® Software Support

Take your embroidery to a whole new level!

If you've ever found yourself in the middle of an embroidery project and suddenly can't remember how to do "this" or can't seem to do "that," then the Software Optimum SolutionsSM (S.O.S.) program is definitely for you.

The experts at S.O.S. are available to answer all your questions and give you hints and tips on how to best use your HUSQVARNA VIKING® software. They will assist you in seeing the full embroidery potential of your software and machine.

Remote Software Support is used by the S.O.S. experts so they can see what your particular problem is and show you on your own computer what to do in the future. The best part is...you can get help from the comfort of your own home no matter where you live!

Another favorite feature of S.O.S. is the ability to go to the website and watch educational events and to check out the webcast recordings. The events and webcasts show customers the vast variety of things that their HUSQVARNA VIKING® software and machine are capable of creating. In addition, S.O.S. subscribers receive informational

newsletters with additional tips that always come in handy when you need it.

Continued on page 2.



Manager's Minute

Well here we are again, just finished the Phoenix Sewing, Quilt and Craft show and it was awesome of course. Please stop by and see what we have left, you just might find that thingy you didn't see at the show!

As you can see we have a good selection of classes and our teachers are the best. I would love it, if you would give us your list for classes you would like to take and hopefully we would be able to

accommodate you, we are always open for suggestions, and sometimes we just run out of ideas.

We are looking forward to seeing all of you, especially our winter visitors, we miss you!

See you all soon!

Sandy & Andi

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Sewing TIPS & TRICKS

Cutwork Embroidery

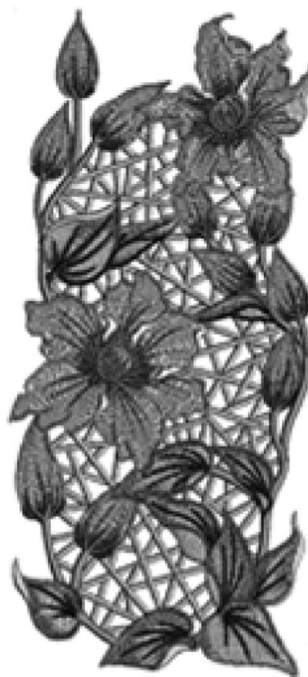
There are many special technique embroideries, and one of our favorites is cutwork. Traditionally done by hand, as were most of our embroidery techniques today, cutwork is often embellished with Richelieu bars. Richelieu bars are stitched bars or "spokes" that run through the open cut area of the design. Mega Richelieu, HUSQVARNA VIKING® collection 187, has beautiful Richelieu embroideries like the one shown.

When doing cutwork embroidery, you need to use a water soluble stabilizer. INSPIRA® Aqua Magic is a great choice because the fabric-like texture of the stabilizer prevents distortion and washes away easily. Hoop two layers with one layer of fabric. Usually the first color outlines the area to be cut. That isn't always true, but the instructions will tell you or there will be a "scissors" symbol next to that color. When the stitching is finished, trim away the fabric inside the stitched area. Do NOT cut away the stabilizer, only the fabric. Small pointed curved blade scissors work well for this. Take your time and trim close to the stitching, but don't cut into the stitching itself.

Then, just let the magic happen! The design will stitch around the open cut areas, usually with a small zig zag or straight stitch first, to

secure the raw cut edge, and then with a satin stitch that covers the raw edges. The results are beautifully stitched, finished edges.

Cutwork embroidery is beautiful on bed or table linens as well as on garments. The embroidery can be beautifully contemporary or more traditional depending on the design. For a nice selection of cutwork designs, go to www.myembroideries.com, search Cutwork.



S.O.S. SOFTWARE OPTIMUM SOLUTIONSSM

Continued from page 1

The benefits of an S.O.S. annual membership:

- Unlimited toll-free phone and email support from the expert Software Support Department.
- Enhance member's knowledge of their embroidery software and embroidery machine.
- Advanced Remote Software Support which includes allowing our support team to remotely connect to your computer to troubleshoot over the internet.
- Exclusive email updates and monthly newsletters featuring helpful tips, hints, special event announcements, projects, system information and more.
- Exclusive online education events.
- Monthly on-demand webcast recordings that can be accessed 24 hours a day, 7 days a week—each month has a theme with detailed instruction on how to use features and tools—download to your own computer to watch at your leisure.
- Member only special offers.
- Block of the Month project is featured for members every month.
- No matter where a member lives, they have full access to the S.O.S. Software Support Department.
- Extended hours for west coast.
- A flat membership fee no matter how many modules a member owns.

S.O.S. Support

HUSQVARNA VIKING® 4D™ Embroidery Systems
HUSQVARNA VIKING® 3D™ Embroidery Systems
HUSQVARNA VIKING® VIP™ Embroidery Systems

Husqvarna Viking S.O.S. Membership Fee

Level II: 4D™ and 3D™ Professional Support:

	1-year	2-year
New:	\$139	\$238
Renewal:	\$119	\$198

Level I: 4D™ and 3D™ Individual Module Support (excludes Professional Systems)

	1-year
New:	\$79
Renewal:	\$69

Terms and Conditions

HUSQVARNA VIKING® S.O.S.SM membership benefits are available to paid and activated members only and is not transferable. Membership is not valid until HUSQVARNA VIKING® S.O.S.SM member receives membership number. Terms and conditions may be changed at any time without notification.

Hours of Support (except US Holidays)

Mon-Friday: 9am-9pm EST
Sat: 10am-2pm EST

Contact Us:

Phone: 800-367-0518
Website: www.husqvarnaviking.com

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Rev 3/07

Q&A

Is there anything new in machine embroidery? I have been doing embroidery for many years now and am looking for a change from the usual. Any suggestions would be appreciated. Thank you.

Marla from Washington State

Yes, HUSQVARNA VIKING® has an exciting new hoop. The hoop is the Texture Hoop (#920225096). It is 150mm x150mm in size and two designs come with the hoop (a third may be downloaded at www.myembroideries.com for a special price). There are also specially designed stitches on the CD that can be combined into a unique design. As an extra bonus, four extra designs are found on the CD put together by stitches. With the Texture Hoop you can add ribbons and other textures to your project for an extra dimension. See this new product and more at your local Ultimate Sewing Place store.

I am a quilter and love to quilt on my DESIGNER DIAMOND™! I do not have a long arm quilter or frame. There is a great deal of talk about new quilting software Viking has introduced. What do I need to use it?

Margie from Arizona

I think you are referring to the new INSPIRA® 4D™ Quilt Design Creator. You can use it with your DESIGNER DIAMOND™! The software has the ability to convert quilting designs to embroidery designs that can be stitched out on your DESIGNER DIAMOND™. Visit your USP store for more details.

Having just purchased a HUSKYLOCK™ serger, I am wondering what needles to purchase. There seem to be so many and they are so confusing!

Debbie from Ohio

I can certainly understand what you mean. There are many types and sizes of needles available to sewers today. INSPIRA® has a needle made especially for HUSKYLOCK™ sergers. It is the ELx705. It comes in different sizes for different fabric and threads, and you can find a full selection of needles and sewing experts to guide you at your local Ultimate Sewing Place store.

In A Class By Themselves...

CLASSES, CLUBS AND SPECIAL EVENTS

CLASS DISCRIPTIONS

NEW OWNERS CLASSES

Class 1-New Owner Basics

Class 2-Creative Sewing

Class 3-Machine Programming Basics

Class 4-Learn to Embroider

Class 5-Connectivity

For classes #1,2 & 3...You will need to bring your sewing machine (no embroidery unit) and all the accessories that came with your machine (presser feet, notions, manuals). For class #4 you'll bring your machine, embroidery unit, hoops, etc. For class #5 you will need to bring your machine, embroidery unit, USB stick and a laptop with the connectivity CD installed.

Morning classes are for any machines except the Designer Diamond. The afternoon classes are only for the Designer Diamond. Taught by Andi.

All Machines except the Designer Diamonds 10:30am-12:30pm

Designer Diamonds Only
2:00 pm-4:00pm

Thursday

DATES:

Class 1

February 18th, April 1st, May 13th

Class 2

February 25th, April 8th, May 20th

Class 3

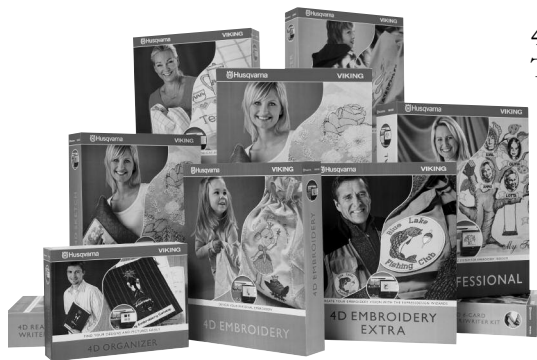
March 4th, April 15th, May 27th

Class 4

March 11th, April 22nd, June 3rd

Class 5

March 18th, April 29th, June 10th



HUSKYLOCK SERGER OWNER CLASSES

There are three owners class for our Huskylock Sergers. The first class covers threading, and more threading. We want you to be very adept at threading your serger. You will also be doing some basic serging. The second class covers the stitches available on your serger, and of course more threading. The third class is, yep, you guessed it, more threading as you learn the cover stitch, 5 thread and chain stitch.

Wednesday 10:30-12:30

Class 1

February 3rd, March 3rd

Class 2

February 10th, March 10th

Class 3

February 17th, March 17th

4D SOFTWARE CLASSES

4D Software Owners Classes

We offer 2 owners classes with the purchase of any of the 4D software; these classes are at no cost to you. They give you good basic training and will be most helpful to you when you take the advanced classes.

Tuesday 10:30-1:30

Software Owners #1

February 2nd, March 2nd, April 6th

Software Owners #2

February 9th, March 9th, April 13th

Advanced 4D Software Classes

Digitizing/Embossing

Tuesday, February 16th, 10:30-1:30

4D Extra

Tuesday, February 23rd, 10:30-1:30

Heritage Quilt

It's in progress! This is Jenny Haskins' Heritage Quilt. Awesome techniques highlight this quilt which, believe it or not, is not difficult to master. You will amaze yourself and others as you create this beautiful piece. Classes are full, but check to see if there is a cancellation. There are 16 classes in the series. There are 4 different groups of days, each person has picked their own group. Taught by Andi.

(1st & 3rd) Friday of the month

5:00-8:00 PM

February 5 & 19

March 5 & 19

April 16

(1st & 3rd) Monday of the month

10:30-1:30

February 15th

March 1 & 15

April 5 & 19

(2nd & 4th) Wednesday of the month

1:00-4:00

February 10 & 24

March 10 & 24

April 14 & 28

(2nd & 4th) Friday of the month

10:30-1:30

February 12 & 26

March 10 & 23

April 9 & 23



FEBRUARY 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Owners Software #1 10:30-1:30	3 Serge Owners #1 10:30-12:30	4 New Owners #4 Non-Diamond 10:30-12:30 Diamond 2:00-4:00	5 Heritage Quilt 5:00-8:00	6
7	8	9 Owners Software #2 10:30-1:30	10 Serge Owners #2 10:30-12:30 Heritage Quilt 1:00-4:00	11 New Owners #5 Non-Diamond 10:30-12:30 Diamond 2:00-4:00	12 Heritage Quilt 10:30-1:30	13
14	15 Heritage Quilt 10:30-1:30	16 Software Digitizing 10:30-1:30	17 Serge Owners #3 10:30-12:30	18 New Owners #1 Non-Diamond 10:30-12:30 Diamond 2:00-4:00	19 Heritage Quilt 5:00-8:00	20
21	22	23 Software Extra 10:30-1:30	24 Heritage Quilt 1:00-4:00	25 New Owners #2 Non-Diamond 10:30-12:30 Diamond 2:00-4:00	26 Heritage Quilt 10:30-1:30	27
28						

MARCH 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Heritage Quilt 10:30-1:30	Software Class #1 10:30-1:30	2 Serge Owners #1 10:30-12:30	3 New Owners #3 Non-Diamonds 1030-1230 Diamonds 2-4	5 Heritage Quilt 5:00-8:00	6
7	8	9 Software Class #1 10:30-1:30	10 Serge Owners #2 10:30-12:30 Heritage Quilt 1:00-4:00	11 New Owners #4 Non-Diamonds 1030-1230 Diamonds 2-4	12 Heritage Quilt 10:30-1:30	13
14	15 Heritage Quilt 10:30-1:30	16 Software Class 10:30-1:30	17 Serge Owners #3 10:30-12:30	18 New Owners #5 Non-Diamonds 1030-1230 Diamonds 2-4	19 Heritage Quilt 5:00-8:00	20
21	22	23 Software Class 10:30-1:30	24 Heritage Quilt 1:00-4:00	25	26 Heritage Quilt 10:30-1:30	27
28	29	30	31			

APRIL 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				New Owners #1 Non-Diamonds 1030-1230 Diamonds 2-4	2	3
4 EASTER	5 Heritage Quilt 10:30-1:30	6 Software Class #1 10:30-12:30	7 Serge Owners #1 1030-1230	8 New Owners #2 Non-Diamonds 1030-1230 Diamonds 2-4	9 Heritage Quilt 10:30-1:30	10
11	12	13 Software Class #2 10:30-12:30	14 Serge Owners #2 1030-1230 Heritage Quilt 1:00-4:00	15 New Owners #3 Non-Diamonds 1030-1230 Diamonds 2-4	16 Heritage Quilt 5:00-8:00	17
18	19 Heritage Quilt 10:30-1:30	20 Software Class 10:30-1:30	21 Serge Owners #3 1030-1230	22 New Owners #4 Non-Diamonds 1030-1230 Diamonds 2-4	23 Heritage Quilt 10:30-1:30	24
25	26	27	28 Heritage Quilt 1:00-4:00	29 New Owners #5 Non-Diamonds 1030-1230 Diamonds 2-4	30	

Software 101: Specialty Fills Create One-of-a-Kind Embroideries

Finding the perfect design for that special project you are working on can be a very involved process. You know what you want, but can't find the right design. No fear, this is where your HUSQVARNA VIKING 4D™ Professional software can save the day!

4D™ Design Creator is a module found in 4D™ Professional software. With 4D™ Design Creator you can create your own embroidery designs, or allow the software to "do it for you" using the ExpressDesign Wizard. The results, depending on the original artwork, turn out very well, however the overall look is very repetitive. The ExpressDesign Wizard creates the fill sections with the same fill pattern; however, using the Edit tab in 4D™ Design Creator you can create your own beautiful masterpiece in minutes. The challenge: there are 252 fill patterns to choose from, plus you can create your own! There are also five different Specialty Fill patterns



to choose from!

So here is where the fun begins! Not only can you change a fill pattern to either a different

fill pattern or a Specialty Fill pattern, but you can also layer fill patterns or Specialty Fill patterns, or even fill and Specialty Fill patterns! Once the design has been digitized by either the ExpressDesign Wizard or by you, you can add new sections of fills or Specialty Fills using the Create tab in 4D™ Design Creator. Just choose the correct tool you want to use; for example, QuickStitch Specialty Fill + AutoHole, then click in the area you want to add the Specialty Fill. Change the Specialty Fill on the Edit tab to your chosen Specialty Fill and you have created a unique design!

For more ideas, and instructions for creating your own unique designs, visit www.husqvarnaviking.com/us then click on 4D™ Software. Choose Inspiration and check out the Inspiration Guides for great ideas!

MARKETPLACE

Big Coupon Savings!

**Buy Two
Packs of
Needles,
Get One
Absolutely**

FREE!

Free needles of equal or lesser value.
Valid only at the Glendale Ultimate Sewing Place.
With coupon only, no prior sales. One coupon per customer only. Not valid with any other discounts or offers. Offer valid 2/1/10 through 4/30/10. Discounts do not apply to machines or special events!

40%

OFF

**Any
Scissors!**

Valid only at the Glendale Ultimate Sewing Place.
With coupon only, no prior sales. One coupon per customer only. Not valid with any other discounts or offers. Offer valid 2/1/10 through 4/30/10. Discounts do not apply to machines or special events!

**FREE
FOOT**

**For Your
Birthday!**

**Bring in this coupon
and your driver's
license, and claim your
birthday present!**

Excludes Walking Foot and Ruffler.
Valid only at the Glendale Ultimate Sewing Place.
With coupon only, no prior sales. One coupon per customer only. Not valid with any other discounts or offers. Offer valid 2/1/10 through 4/30/10. Discounts do not apply to machines or special events!

CHECKLIST: *Classes or Clubs I Would Like to Attend*

CLASS OR CLUB NAME	DATE	TIME

8

.....*ultimate* **SEWING PLACE**

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Glendale, AZ 85301
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vikingglenaz@earthlink.net

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Sew **FAST!**
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